



## **ISTT trenchless technology photo competition and sponsorship**

### **Introduction**

The *SASTT News* of May 2013 carried the announcement that the International Society for Trenchless Technology (ISTT) was sponsoring a trenchless photo competition to select approximately 100 photos for a Trenchless Technology Photo Album. The album will be a hard-copy, high-quality publication of photographs with associated descriptions that illustrate the many activities of the industry.

The competition has now closed and the Trenchless Technology Photo Album is in production. When the editor was at the board meeting of the ISTT, he saw a sample of the photographs and the book promises to be a TT conversation piece of note!

### **Affiliate society sponsorship**

The ISTT will soon publish the Photo Book and is now looking for sponsorships to help cover the cost of publication. This will allow it to discount the price of the book to members and affiliated societies. There will be two levels of sponsorship – corporate and individual. Corporate sponsorship is US \$ 2 500; individual sponsorship is US \$250. Sponsors will be listed in the Photo Book.

Affiliated societies may become sponsors at the individual level. An affiliated society that sponsors the Photo Book will have the name of the society and its website listed on the acknowledgement page of the book. The board of SASTT has decided to take up the affiliated society sponsorship.

### **Don't be left out!**

If you or your company are also interested in becoming a sponsor, you may sign up using PayPal on [www.istt.com](http://www.istt.com) or you may contact John Hemphill or Kyoko Kondo at

[info@istt.com](mailto:info@istt.com)

on how to sponsor.

### **Complimentary copies of the Photo Book**

Each affiliated society will receive two complimentary copies of the Photo Book. In addition, if the demand for the book is strong, the ISTT intends to sell additional copies of the book to affiliated societies at a very attractive price of US \$ 10 per copy. SASTT will purchase additional books, one of which will be given to each corporate and individual member.

SASTT also intends to sell the discounted books to members who want them, once shipping and clearing costs have been accounted for. Watch this space!