



SASTT Photo of the Year Competition 2012

The Southern African Society for Trenchless Technology (SASTT) is calling on all amateur and professional photographers alike!

SASTT challenges you to capture the prizewinning *SASTT Photo of the Year*.

The award winning picture will be judged according to its ability to:-

- capture public interest and awareness
- display interesting trenchless technology
- highlight the advantages and benefits of trenchless technology.

Each photo entered must include a caption and a maximum twenty-word description, date and location of the photo and name of the individual or company to be credited.

As this is the first *SASTT Photo of the Year* competition, all photos taken within the last five years will be eligible.

By entering all entrants agree to the attached terms and conditions.

The winner will be announced at the annual general meeting of SASTT to be held in February 2013.

Entries must reach the honorary director of SASTT by email, viz:

director@sastt.org.za

by close of business on 15 December 2012.

Terms and conditions

Eligibility to enter:

The competition is open to both members and non-members of SASTT; and both professional and amateur photographers alike. The photograph must be taken at a location within Southern Africa.

Closing date:

All images must be received by midnight 15 December 2012. Entries can only be made via email to: director@sastt.org.za.

Number of entries per competitor:

Each company/individual may submit a maximum of ten images.

Quality of images:

Each photo must be no less than 250 kB and no more than 2 MB, saved as a high resolution jpg-file.

Cost of entry:

Entry into the competition is free.

The judging:

The judges comprise the elected board members of SASTT. The decision of the judges will be final and no correspondence will be entered into.

The prize and notification of the winner:

A prize of R 5 000,00 will be presented to the winner at the annual general meeting of SASTT to be held in February 2013.

Copyright and other intellectual property rights:

The entrant must be the sole author and owner of the copyright and all other rights in all images which the entrant enters. It is the legal responsibility of the entrant to ensure that the entrant owns the rights to reproduce the images and that the images which the entrant submits are lawful and in accordance with these rules. The entrant indemnifies SASTT for any claims, costs, or damages arising from any claims for infringement of the rights of any third party.

Publicity:

By entering the competition all entrants agree to have their images, captions and names displayed on the websites of SASTT and of the International Society for Trenchless Technology (ISTT); at SASTT exhibition stands; seminars and exhibitions; on SASTT's promotional material and brochures; and published in local and international publications.

Creating awareness of TT among business associates

The regular readers of *SASTT News* must have a general idea of the mission of SASTT. This mission is (or should be!) subscribed to by all the members of SASTT.

But let us look at some extracts from the formal mission statement. It says amongst other things that our *mission is to promote, from an ethical and neutral base, the use of TT for providing and maintaining underground services with a minimum of surface and environmental disruption* (my italics).

And then it says that we do this, amongst other things, by means of *promotional activities* and by *advising on available solutions*.

Then comes the punch line. We do this *for the benefit of:-*

- *the public*
- *authorities*
- *designers and specifiers (my underlining)*
- *suppliers of materials and equipment*
- *contractors installing and maintaining services.*

And this is where every member of SASTT and every reader can play a crucial role.

In your dealings with business associates, you have a golden opportunity to create awareness of TT. Please give SASTT an opportunity to help you do this.

Kindly obtain the name, position and e-mail address of any person with whom you have professional dealings and who expresses an interest in TT. Send these details to the honorary director of SASTT, who will send such person a letter setting out the benefits of membership of SASTT.

To quote Allyson Lawless: you can **make a difference** (she calls it MAD). That's all it takes!

SASTT members give publicity to their work, but why not do more?

It has come to the attention of the board of SASTT that several corporate members are utilising the increasing awareness of trenchless technology among the editors of South African technical magazines by arranging to provide news items about their projects to the magazines.

This is highly commendable indeed. More members should follow these examples.

But, it was also noticed that the corporate members sometimes neglect to emphasise that they are members of SASTT. Publishing your projects builds awareness and prestige, but pointing out that you are a member of SASTT does that too. There is proof...

The honorary director of SASTT regularly receives enquiries from client organisations such as municipalities, to check whether a certain firm is a corporate member. Such membership appears to carry its own prestige.

No-Dig South Africa 2014 and Bauma Africa 2013

by Mike King

In August 2011 SASTT held its inaugural *No-Dig South Africa* conference and exhibition. As the readers of *SASTT News* know, this turned out to be a resounding success and the board of SASTT agreed to plan to have another in 2013.

However, one lesson learnt in 2011 was that several potential major exhibitors would have been dead keen to exhibit, but said that the opportunity had been announced too late.

Early this year SASTT asked for proposals from event organisers for a *No-Dig SA 2013*. Only one detailed proposal was received, viz from the UK-based Westrade Fairs, who organised the *No-Dig SA 2011*. This company is internationally renowned for its expertise in delivering trenchless-technology events in the UK, Middle East, Far East and now Africa.

At the same time it became known that a *Bauma Africa* trade fair had been organised in Johannesburg for September 2013. *Bauma* is well known for its annual international trade fairs held in Munich, Germany for construction machinery, building materials, mining machines, construction vehicles and equipment. This new *Bauma Africa* venture is a similar undertaking but aimed at sub-Saharan Africa.

It was suggested to the board of SASTT that co-locating the *No-Dig* with *Bauma Africa* could have positive benefits for trenchless exhibitors in getting many more "feet through the door" and attracting visitors other than municipal engineers, such as those in mining and other industries. The board engaged in extensive internal discussions and consulted the sponsors of *No-Dig SA 2011*; Westrade Fairs; and *Bauma*, to explore this opportunity.

The board identified the following objectives of holding a *No-Dig SA*:

- An interesting, well-attended conference with international (ISTT) speakers (possibly making it into an ISTT masterclass programme).
- An exhibition that attracts exhibitors and attendees (other than just conference delegates).
- A conference and exhibition that meets SASTT's mission to promote the use of trenchless technologies.
- An event that satisfies our members.

In the end the board concluded that SASTT would concentrate on holding a *No-Dig SA* in 2014 with its own conference and exhibition and thus allow room for SASTT members to take advantage of exhibiting at *Bauma Africa* in 2013. This would avoid competition for exhibitors in 2013 and SASTT could continue with its plan to hold *No-Dig* conferences and exhibitions every two years with an objective to host an *International No-Dig* in the near future.

It was hoped that SASTT could organise a "Trenchless Pavilion" within the *Bauma* exhibition, but at present this does not appear possible.

However, SASTT wishes to encourage its members to support *Bauma Africa* at the Gallagher Convention Centre in Johannesburg from 18 to 21 September 2013; firstly by visiting it; and to consider exhibiting at the event. Visit *Bauma's* comprehensive website at

<http://www.bauma-africa.com>

for more information.

In the meantime, the board will continue discussions on organising a *No-Dig SA* in 2014. There will be an emphasis on more intensive, wider; and earlier marketing to make it an even bigger success.

Pipes VI

18 September 2012

The Southern African Plastic Pipe Manufacturers Association (SAPPMA) has the pleasure of inviting you to *Pipes VI*, its 6th plastic pipe conference.

Date: Tuesday 18 September 2012

Venue: Bytes Conference Centre, 241 Third Road, Halfway Gardens, Midrand (off New Road)

Contact: Louise Muller, cellphone: 082 417 2977, e-mail: admin@sappma.co.za

Format: one full day conference with plenary sessions in the auditorium and parallel sessions running concurrently at times. CPD points are available for professional engineers, viz one point.

30th *International No-Dig 2012 Sao Paulo*

12–14 November 2012

The registration for *No-Dig Sao Paulo* is open and the early bird rate is before 15th September 2012.

Please see:



http://www.acquacon.com.br/nodig2012/divulgacao/nodig12_emailmkt14b.html

and

<http://www.nodigshow2012.com/en/index.php>

ISTT *International No-Dig 2013: call for papers open*

The ISTT has opened the call for papers for *No-Dig 2013*, which is being held in Sydney, Australia 1-4 September 2013.

 <p>NO-DIG DOWNUNDER 1-4 September 2013 Sydney Convention and Exhibition Centre</p>	<p>ISTT NO-DIG 2013 CALL FOR PAPERS Submit your abstract before 30 November 2012 www.nodigdownunder.com</p> 
---	--

WHY DIG TRENCHES WHEN YOU CAN GO TRENCHLESS